# White Paper: Digital Corals - Bridging the Gap Between Marine Conservation and Digital Innovation

## **Abstract**

This white paper introduces Digital Corals.com, a groundbreaking platform that brings together marine coral enthusiasts, traders, conservationists, and supporters through the power of digital technology. Founded by Anthony Marsh, Digital Corals aims to revolutionize the way we engage with and protect marine corals, leveraging innovative tools such as the XUMM Wallet the XRPL, NFT's and our native Salt Token. This paper explores the platform's four main verticals, its unique components, the significance of the Salt Token, and its vision for a sustainable digital ecosystem that supports coral conservation and engagement both on land and in Ocean.

## 1. Introduction

The fragile state of marine coral ecosystems calls for innovative solutions that engages a global community. Digital Corals, seeks to address this challenge by providing a unique platform that unites coral hobbyists, traders, conservation projects, and enthusiasts in a collaborative digital environment.

# 2. Digital Corals' Four Main Verticals

#### 2.1 Marine Coral Enthusiasts

Digital Corals fosters a vibrant community for enthusiasts passionate about marine corals, offering them the opportunity to delve into the world of coral WEB3 exploration, sharing, and trading. This engagement extends beyond the physical realm, encompassing both real living Coral and an innovative unique digital NFT format. The platform provides comprehensive and data-rich insights accessible on the public XRPL (XRP Ledger), enhancing the depth of interaction for enthusiasts alike. It's worth highlighting that while participation in Digital Corals is encouraged, it remains an optional endeavor for retail coral enthusiasts, ensuring flexibility and inclusivity within the hobbyist community.

#### 2.2 Marine Coral Trading Community

Within the realm of coral trading, Digital Corals introduces a robust platform that caters to both land-based traders and enthusiasts. Leveraging the power of a secure and transparent public blockchain, Digital Corals facilitates data-rich transactions, ensuring a seamless and responsible exchange of corals that actively contributes to conservation efforts. Importantly, the deployment process is designed for minimal disruption to regular business operations, allowing traders to seamlessly integrate without undue strain. It's

worth highlighting that while participation in Digital Corals is encouraged, it remains an optional endeavor for retail coral purchasers, ensuring flexibility and inclusivity within the trading community.

## 2.3 Marine Coral Conservation Projects

Digital Corals serves as a catalyst for marine coral conservation projects, offering a comprehensive platform for data-rich tracking, enhanced avenues for funding, and transparent engagement. This dynamic ecosystem connects a global community united by their fervent dedication to marine coral preservation, enabling collaborative efforts to thrive in an open and accountable environment. It's worth highlighting that while participation in Digital Corals is encouraged, it remains an optional endeavor for all Marine Coral Conservation Projects, ensuring flexibility and inclusivity within the conservation community.

## 2.4 Marine Coral Supporters and Fans

Digital Corals extends a warm embrace to coral enthusiasts and advocates, providing a nurturing community where they can actively contribute to conservation endeavors, immerse themselves in educational resources, and proudly display their unwavering passion for marine coral protection in a digital format.

# 3. Digital Corals Vision

At the core of Digital Corals lies a visionary aspiration: to construct an ever-expanding public repository housing real-world corals from diverse settings, each immortalized as a digital asset securely anchored within the XRPL (XRP Ledger).

## 3.1 Digital Corals Process Components

3.1.A XUMM Wallet

The XUMM Wallet forms the backbone of Digital Corals, offering secure digital asset ownership and facilitating seamless transactions within the ecosystem.

#### 3.1.B Membership NFT's & Tiers

Embracing a structured approach, Digital Corals offers users the chance to attain membership through a yearly subscription model. With each successive year of engagement, members will be rewarded with an escalating tier of membership NFT, symbolizing their enduring commitment to our ecosystem. This progressive journey grants access to a treasury of exclusive perks and platform features, elevating the experience for our dedicated community.

3.1.C Tanks / GPS Grid

Digital Corals Tank and Ocean GPS Grid NFTs empower users with the ownership and cultivation of virtual renditions mirroring real-world coral specimens location, faithfully

portraying their live whereabouts. For users embracing land-based ecosystems, these NFTs encapsulate coral collections by country, while for dedicated coral conservation projects, the NFTs commemorate tangible GPS grid coordinates within the vast ocean expanse.

#### Corals

The Digital Corals ecosystem encompasses three primary categories of living corals: Soft Corals, Large Polyp Stony Corals (LPS), and Small Polyp Stony Corals (SPS). As we document these coral types on the XRPL, we will also enhance the digital assets with supplementary information, thereby enriching the shared public data that can be easily disseminated.

#### Fish

In response to feedback from early users who expressed a desire to incorporate their favorite fish alongside corals within our Digital Coral ecosystem, we have now integrated fish species. This addition addresses the growing value and occasional restrictions associated with certain fish, emphasizing the importance of comprehensive data to provide a clearer understanding of each specific fish and its various attributes.

#### **Stickers**

Observing the prevailing trend of aquarium enthusiasts adorning their tank cabinets with stickers, active participation has become imperative. Consequently, we have introduced a dedicated category for stickers within our Digital Corals Ecosystem Assets. Our goal is to create digital versions of all physical stickers, mirroring their quantities accurately, thereby catering to individuals interested in endorsing our project.

#### 3.1.D Salt Token

Salt Token serves as the digital currency within the ecosystem, empowering users to participate, transact, and support marine coral purchase or conservation.

#### 3.2 Reasons for Use

Digital Corals serves a multitude of essential purposes, each tailored to cater to a diverse range of needs within the realm of coral ownership, conservation and engagement. One of its key facets revolves around legacy-focused digital asset ownership, providing a revolutionary approach to preserving and passing down coral-related assets through generations. This innovative concept ensures that the legacy of coral owners, enthusiasts and conservationists is securely embedded within the digital ecosystem.

Moreover, Digital Corals facilitates data-rich engagement, offering a comprehensive and immersive experience for enthusiasts, researchers, and learners alike. By seamlessly integrating detailed information and interactive elements, it nurtures a deeper understanding of coral ecosystems, fostering a stronger connection between individuals, owners and the underwater world.

The platform also embraces transparent marketing practices, ushering in a new era of authenticity and accountability in the coral industry. Through verifiable digital assets and openly accessible data, Digital Corals empowers consumers to make informed choices and support ethical coral-related endeavors.

In addition, Digital Corals plays a crucial role in safeguarding banned coral species. As various coral species face threats and restrictions due to environmental factors and regulations, the platform provides a secure space for documenting and conserving these endangered or prohibited corals. By digitally archiving banned corals, Digital Corals contributes to the preservation of these species for future generations.

Furthermore, Digital Corals introduces innovative sponsorship programs, enabling individuals and organizations to actively participate in coral conservation efforts. By becoming sponsors, users contribute directly to the protection and restoration of coral ecosystems, promoting sustainability and ecological balance.

In essence, Digital Corals transcends mere digital representation, evolving into a platform that addresses legacy preservation, educational engagement, ethical commerce, conservation of banned species and protection, and collaborative sponsorship, thereby revolutionizing the way we connect with and protect corals.

# 4. Digital Corals Ecosystem

Digital Corals' ecosystem is built upon four pillars:

#### 4.1 Social

Digital Corals extensively utilizes various social media platforms such as X, Discord, Instagram, and Reddit. We highly encourage all our members to maximize their activity on these social media apps. By registering digital assets on the XRPL blockchain, we not only establish indisputable ownership but also provide intricate metadata for everyone to openly appreciate and distribute.

## 4.2 Support

Support stands as a crucial element in coral care across all environments. Emphasizing the prominence of knowledge-sharing, a digital coral database takes the lead in granting people entry to comprehensive public data.

#### 4.3 Show

Displaying your Digital Coral Assets has never been easier. Simply share your Membership number or wallet address to showcase your unique assets. Share these links on your preferred social media platforms and more.

## 4.4 Engage

We urge all members to interact using genuine ownership proof and expertise, fostering idea-sharing and mutual assistance. This collective effort creates a valuable hub of public information and data.

# Salt Token and Ecosystem Rewards

#### 5.1 Minted Salt Tokens

Salt token stands as the native ecosystem token of Digital Corals, with a total of 100 billion tokens minted.

#### **Wallets**

Creation Wallet rB4DZnd4viExcniFboRAkRXPCSNP33LAcZ

Distribution Wallet rDcoraL11kY7z2BoHEv6cEWhTGX65GNBFr

## 5.2 Ecosystem Rewards Program

Weekly, Digital Corals ensures its ecosystem members receive Salt tokens directly into their XUMM wallets as rewards. The process is straightforward: for each Digital Corals Token held, a weekly reward of 1,000 Salt tokens is granted.

#### 5.3 Current Uses for Salt

The applications of Salt tokens will be shaped by the Digital Corals community. These possibilities encompass a range of utilities, from facilitating value exchange between members to providing tips, backing coral conservation projects, leveraging Salt tokens as a marketing asset in trading, or even expressing gratitude for a frag or participating enthusiastically in a members' poker game.

# 6. Digital Corals' Working Relationships

Within the realms of both coral and WEB3, Digital Corals nurtures diverse collaborative connections. These associations continue to expand as we forge ahead. They encompass entities such as Coral Owners, Coral Traders, Coral Conservation Projects, XRPL, ONXRP, XUMM, and numerous others.

# 7. Digital Corals' Vision for the Metaverse

Digital Corals' position within the WEB3 Metaverse can be segmented into two primary components: 1. Educational Hubs, and 2. Game Time for Digital Corals Members. This facet of the project serves to involve the younger members of our community. We have successfully acquired land allocations within EDEN, Song Bird City, and Xspector.

# 8. Conclusion

Digital Corals, led by Anthony Marsh, represents a bold step toward merging digital innovation with marine conservation. By connecting individuals passionate about marine corals, facilitating responsible trading, and supporting conservation projects, Digital Corals is poised to leave a lasting legacy in both the digital and marine worlds.

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